



**ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS**

Location:

City of Edinburg, City Hall-Council Chambers
415 W. University Drive, Edinburg, Texas

**OCTOBER 30, 2023
SPECIAL MEETING AGENDA
5:30 PM**

1. CALL TO ORDER, ESTABLISH A QUORUM

A. Pledge of Allegiance.

2. CERTIFICATION OF PUBLIC NOTICE

3. DISCLOSURE OF CONFLICT OF INTEREST

4. PUBLIC COMMENTS

A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three (3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments.

If a resident desires to make a public comment in person, please complete the Public Comments Form which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.

All requests must be received beginning at 9am and end immediately before the start of the meeting. Your request should include your name, address, and telephone number. We ask for everyone's cooperation in following this procedure.

5. REGULAR AGENDA ITEMS

- A. Consider Approval of Minutes for the Board Meeting held on September 26, 2023.
- B. Presentation of year-to-date Financial Report ending on September 30, 2023.
- C. Presentation on South Texas International Film Festival (STXIFF).
- D. Consider Approval of Sponsorship for UTRGV Athletics for Fiscal Year 2023-2024.
- E. Presentation on the Façade and Lot Improvement Program (FLIP).
- F. Consider Approval of the Façade and Lot Improvement Program (FLIP).
- G. Consider Approval of Budget Amendments for Fiscal Year 2023-2024.
- H. Review of Marketing Activities for Fiscal Year 2023-2024.

- I. Consider Approval of Agreement with International Community Publications
- J. Consider Approval of Agreement with Due North Consulting Inc
- K. Consider Approval of Agreement with rgVision
- L. Consider Approval of Agreement with Expansion Solutions
- M. Consider Approval of Agreement with Valley Central
- N. Consider Approval of Agreement with Retail Strategies

6. EXECUTIVE SESSION

The EEDC will convene in Executive Session, in accordance with the Texas Open Meetings Act, Vernon's Texas Statutes and Codes Annotated, Government Code, Chapter 551, Subchapter D, Exceptions to Requirement that Meetings be Open. The EEDC May Elect To Go Into Executive Session On Any Item Whether Or Not Such Item Is Posted As An Executive Session Item At Any Time During The Meeting When Authorized By The Provisions Of The Open Meetings Act.

A. Deliberation regarding economic development projects and possible action related to projects (§551.087 Deliberation Regarding Economic Development Negotiations; §551.071 Consultation with Attorney; §551.072 Deliberation Regarding Real Property; Closed Meeting).

- 1. RGV CDL
- 2. Project Loaf
- 3. Project Jack & Jill
- 4. Project Medusa
- 5. Project Health
- 6. Project Groundfire
- 7. Project Gray Wolf
- 8. Project Fridge
- 9. Project Napoleon Dynamite
- 10. Project Wall-E
- 11. Project Bubba
- 12. Project Top Gun
- 13. Office Space
- 14. Workforce Resource Center
- 15. Project Bones
- 16. Project Swap

A. Discussion and possible action regarding potential litigation. Santana Textiles (§551.071. Consultation with Attorney; Closed Meeting).

B. Discussion and possible action regarding employment matters (§551.071 Consultation with Attorney; Closed Meeting; and §551.074 Personnel Matters; Closed Meeting).

7. OPEN SESSION

The EEDC will convene in Open Session to take necessary action, if any, in accordance with Chapter 551, Open meetings, Subchapter E, Procedures Relating to Closed Meeting, §551.102, Requirement to Vote or Take Final Action in Open Meeting.

8. STAFF REPORTS

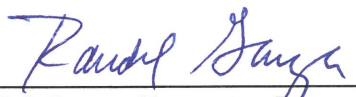
- Executive Director Report
 - Labor Market Report
 - Unemployment Numbers
 - Social Media Report
 - Upcoming Conferences and Events
 - Other Updates
- Commercial Development Report
 - Construction and Building Permits
 - Sales Tax Report/Summary
- Industrial Development Report
 - Trade Shows & Trade Missions Report

9. ADJOURNMENT

I hereby certify this Notice of an EEDC Meeting was posted in accordance with the Open Meetings Act, at the City Offices of the City of Edinburg, located at the 415 West University entrance outside bulletin board visible and accessible to the general public during and after regular working hours.

This notice was posted on October 27, 2023 at 5:00 pm.

By: /s/ Raudel Garza

Signature: 
Name: Raudel Garza, Executive Director
Edinburg Economic Development Corporation