



**ECONOMIC DEVELOPMENT  
CORPORATION BOARD OF DIRECTORS**

**Location:**

City of Edinburg, City Hall-Council Chambers  
415 W. University Drive, Edinburg, Texas

**SEPTEMBER 26, 2023  
REGULAR MEETING AGENDA  
5:30 PM**

**1. CALL TO ORDER, ESTABLISH A QUORUM**

A. Pledge of Allegiance.

**2. CERTIFICATION OF PUBLIC NOTICE**

**3. DISCLOSURE OF CONFLICT OF INTEREST**

**4. PUBLIC COMMENTS**

*A specific portion of the meeting shall be dedicated to allowing Public Comments which will be limited to three(3) minutes. Please note that this public comment period is not interactive. The Edinburg EDC Board may not respond to public comments.*

*If a resident desires to make a public comment in person, please complete the Public Comments Form which will be located outside of the City Council Chambers and submit the completed form to the Economic Development staff prior to the commencement of the Edinburg EDC Board meeting. We ask for everyone's cooperation in following this procedure.*

*All requests must be received beginning at 9am and end immediately before the start of the meeting. Your request should include your name, address, and telephone number. We ask for everyone's cooperation in following this procedure.*

**5. DIRECTOR'S REPORT**

A. Economic Development Report

- Labor Market Report
- Unemployment Numbers
- Social Media Report
- Construction and Building Permits
- Upcoming Conferences and Events
- Other Updates

## **6. REGULAR AGENDA ITEMS**

- A. Election of Officers: President, Vice President, Secretary, and Treasurer.
- B. Consider approval of Minutes for Board Meetings held on August 9, 2023 and August 28, 2023.
- C. Consider approval of the Edinburg Economic Development Corporation's Investment Policy.
- D. Consider approval of the Fiscal Year 2023-2024 Staffing Services Agreement between the City of Edinburg and Edinburg Economic Development Corporation.
- E. Consider approval of the Edinburg Economic Development Corporation's renewal of the UTRGV Technical Assistance Contract for Fiscal Year 2023-2024.
- F. Consider approval of Resolution No. 2023-01EDC supporting UTRGV's grant application for a Federal Recompete Grant.
- G. Consider authorizing Executive Director to negotiate and enter into an Inter-Local Agreement between the City of Edinburg and the Edinburg Economic Development Corporation to assist with the construction of the new US Business 281 One Million Gallon Composite elevated Water Storage Tank.
- H. Consider authorizing Executive Director to enter into an Inter-Local Agreement between the City of Edinburg and the Edinburg Economic Development Corporation to aid the construction of the new Astro-Turf Baseball Fields at Municipal Park.
- I. Consider authorizing Executive Director to enter into an Inter-Local Agreement between the City of Edinburg and the Edinburg Economic Development Corporation to aid the construction of the Sewer Line Expansion for East Owassa Road to provide first time sewer service.
- J. Consider presentation of the Edinburg EDC's Fiscal Year 2023-2024 marketing calendar and marketing activities.
- K. Consider approval of the agreements with International Community Publications, Due North Consulting Inc., rgVision, Expansion Solutions, Valley Central, HubSpot, and Retail Strategies.
  - 1. International Community Publications
  - 2. Due North Consulting Inc.
  - 3. rgVision
  - 4. Expansion Solutions
  - 5. Valley Central
  - 6. HubSpot
  - 7. Retail Strategies

## **7. EXECUTIVE SESSION**

*The EEDC will convene in Executive Session, in accordance with the Texas Open Meetings Act, Vernon's Texas Statutes and Codes Annotated, Government Code, Chapter 551, Subchapter D, Exceptions to Requirement that Meetings be Open. The EEDC May Elect To Go Into Executive Session On Any Item Whether Or Not Such Item Is Posted As An Executive Session Item At Any Time During The Meeting When Authorized By The Provisions Of The Open Meetings Act.*

A. Deliberation regarding economic development projects and possible action related to projects (§551.087 Deliberation Regarding Economic Development Negotiations; §551.071 Consultation with Attorney; §551.072 Deliberation Regarding Real Property; Closed Meeting).

1. Project Noise
2. Project Salad
3. Project Louisiana
4. Project Sugar Store
5. Project Fresh
6. Project Medusa
7. Project Jack & Jill
8. Workforce Resource Center
9. Project Health
10. Project Choo Choo
11. Project Swap
12. Update on other Projects

B. Discussion and possible action regarding potential litigation. Santana Textiles (§551.071. Consultation with Attorney; Closed Meeting).

## **8. OPEN SESSION**

*The EEDC will convene in Open Session to take necessary action, if any, in accordance with Chapter 551, Open meetings, Subchapter E, Procedures Relating to Closed Meeting, §551.102, Requirement to Vote or Take Final Action in Open Meeting.*

## **9. ADJOURNMENT**

*I hereby certify this Notice of an EEDC Meeting was posted in accordance with the Open Meetings Act, at the City Offices of the City of Edinburg, located at the 415 West University entrance outside bulletin board visible and accessible to the general public during and after regular working hours.*

*This notice was posted on September 22, 2023 at 5:00 pm.*

By: /s/ Raudel Garza

Signature:   
Name: Raudel Garza, Executive Director  
Edinburg Economic Development Corporation